

WEB SITE ADVERTISING

Banner Sizes and Formats

CPM \$10.00
Rotating 8 x
Leaderboard 728 x 90

728 x 90

Ad Type Size (pixels l x h)

There are a number of different size banners available to help communicate your company's message.

Minimum impressions of 10,000.

Please contact us for our full CPM rate sheet and a customized quote tailored to your unique needs.

300x250

The ads on this page are actual size, and will be displayed in a similar manner on 101mag.com.

160x600

Medium Rectangle
300 x 250
CPM \$8.00
Run of Site

120x120

Branding Button
120x120
CPM \$4.00
Run of Site

Vertical Banner
160x600

CPM \$9.00
Run of Site